



Dr. B

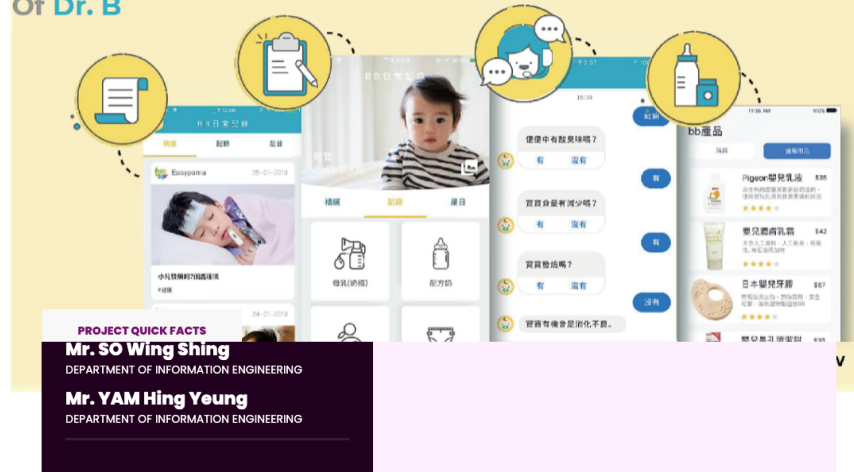
#Medicine

#MobileApp

#Education

#2019

4 Main Elements Of Dr. B

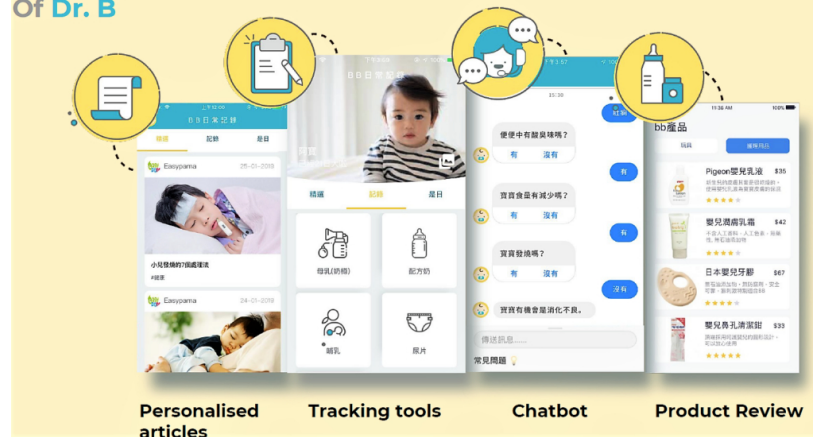


There are 60,000 local newborns on average each year. Expectant parents and parents with newborn always desire for information about pregnancy and newborn babies. Yet, information on the Internet is often overloaded and lack of credibility. It is time-consuming to search for reliable and useful contents needed. Dr. B is designed to help expectant parents and parents with newborn to overcome pregnancy and parenting challenges.

Uniqueness and Competitive Advantages:

- B assists expectant parents and parents with newborn to track and record their daily health, such as weight and labor pain situation of mother-to-be as well as baby's eating and excreting habits.
- By AI powered analysis on user behaviors and records, Dr. B will recommend suitable products and information.
- The very first chatbot in Hong Kong that helps diagnose baby illness with contents reviewed by pediatrician. Chatbot will list possible symptoms based on the information parents inputted, and suggest solutions. At the same time, inputted data will be collected for optimization to satisfy user needs.

4 Main Elements Of Dr. B

Personalised
articles

Tracking tools

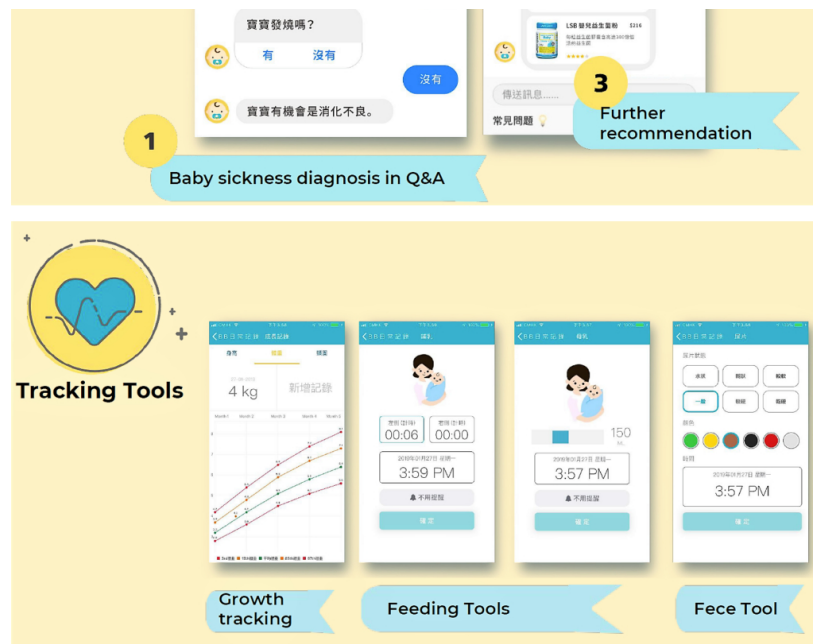
Chatbot

Product Review



AI Chatbot



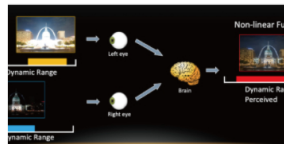


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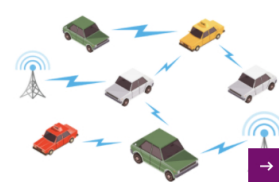
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